

Holmes Ecowater Announces Sale

May 1, 2009. Lethbridge, Alberta. Holmes Ecowater, a local 40 year old full service water company, is announcing that the sale of only the bottled water portion of their business to Water Pure and Simple – Lethbridge has been finalized.

Holmes Ecowater pioneered local home and office bottled water delivery in 1989 and has seen significant growth over the past 20 years.

“For some time now, we have wanted to focus on our original core business of water treatment, drinking water purifiers and water softening,” say Ken Holmes, President. “Drinking water treatment systems and bottled water are competitive products and we feel we need to have a focused message.”

“Bottled Water accounted for less than 1/3 of our revenues. Our main business of sales, service and rental of water treatment equipment has seen steady growth and is the future of our company.”

Water Pure and Simple – Lethbridge is owned by Kevin Stengler and has specialized in Bottled Water for many years. The increase in customers will mean more efficient operation and positions Water Pure and Simple at the forefront in this service oriented business.

Customers can choose delivery or to pick up from a number of retail outlets.

Holmes Ecowater was established by Andy Holmes, originally as a Culligan franchise. Remaining a locally owned family business, the company became an Ecowater Dealer in 2001.

For more information on Holmes Ecowater www.holmeswater.com

For more information on Water Pure and Simple www.lethpurewater.com

Bottled Water WITHOUT THE BOTTLE!

FREEDOM FROM:

- ◆ Bottle storage
- ◆ Inconvenience of deliveries
- ◆ Bottle Deposits
- ◆ Fluctuating monthly bills
- ◆ Running out of water
- ◆ Water damage from leaky bottles
- ◆ Lifting heavy bottles

It's So Simple!

Your water cooler's reverse osmosis (RO) filtration system improves the taste and odor of your drinking water and substantially reduces microscopic impurities and chemical elements.



With reverse

osmosis, water passes through an ultra-thin, semi-permeable membrane, which filters unwanted particles, including sodium and lead. The result is the deliciously clear water you'd expect from a bottle – but without the hassle.

It is a cost-effective solution that will give your business great tasting water for years to come. Staffrooms, meeting rooms, waiting rooms and display areas—make good drinking water convenient and it will be appreciated.

Systems are available for rent or purchase and our service technicians can look after the maintenance requirements.



Cooler provides up to 2 bottles of water per day

- ◆ Larger systems available
- ◆ Standard Room Temperature and Cold Faucets.
- ◆ Optional Hot Tap for tea, instant coffee, hot chocolate, etc.
- ◆ A high performance Reverse Osmosis system - the heart of most bottled water operations—treats your water on-site.



www.holmeswater.com

BOTTLESS WATER COOLER

High Performance Energy Star Rated Cooler with Direct Chill™ Tank



- ◆ The secret to energy savings, long life components and huge amounts of available cold water.

- ◆ Forms a block of ice in the cooling tank that means far more cold water **AND** faster cooling.

- ◆ **Produces 5 times as much cold water as the industry standard**
- ◆ The compressor and cold control turn on a whopping 32 times less giving **Long Life of Cooler Components**

Ecowater Reverse Osmosis System

- ◆ NSF Certified
- ◆ Manifold construction to reduce opportunity for leaking.
- ◆ Sanitary cartridge change.
- ◆ Easy maintenance that you can perform, call for our factory qualified technicians, or we will track and call you.
- ◆ Optional faucet or coffee maker connection.
- ◆ Automatic control to balance water production to your needs.



ARE YOU GETTING ENOUGH WATER?

Your body is approximately 66% water. Natural elimination and digestions means a loss of 8 to 10 cups daily. Although you may not feel thirsty, it's in your best interest to hydrate your body throughout the day. A healthy intake of water each day assists in the proper functioning of your inner organs. An abundance of fresh water also benefits the body's largest organ - the skin - keeping it smooth and supple. Try 8 glasses a day.

H₂O Info . . .

- ◆ Dehydration will make you feel sluggish
- ◆ Water is a vital aspect of digestion and metabolism.
- ◆ Toxins and impurities are flushed by water.
- ◆ Disease fighting cells are transported through the bloodstream via water.
- ◆ Water in its pure form, replenishes natural fluids that are depleted by caffeine and alcohol.
- ◆ Water plays an important role in the body's cooling system.



Clean water.
Green Future.

925—2 A Ave. N., Lethbridge / Phone 327-7867